
Record 1 of 8**Title:** Analyses Based on the Notes to Cash Flow Statement**Author(s):** Fan, WY (Fan, Wenyan)**Editor(s):** Zhou QY**Source:** APPLIED ECONOMICS, BUSINESS AND DEVELOPMENT **Book Series:** Communications in Computer and Information Science **Volume:** 208 **Pages:** 138-143 **Part:** Part 1 **Published:** 2011**Times Cited in Web of Science:** 0**Total Times Cited:** 0**Conference:** International Symposium on Applied Economics, Business and Development Dalian, PEOPLES R CHINA AUG 06-07, 2011**Conference Title:** International Symposium on Applied Economics, Business and Development**Conference Date:** AUG 06-07, 2011**Conference Location:** Dalian, PEOPLES R CHINA**Addresses:** [Fan, WY] Jiangnan Univ, Sch Business, Wuhan 430000, Hubei Province, Peoples R China**Reprint Address:****E-mail Address:** WenyanFan2011@126.com**IDS Number:** BXA64**ISSN:** 1865-0929**ISBN:** 978-3-642-23022-6

Record 2 of 8**Title:** A Practical Research of Talent-cultivating Plan for Application-oriented Undergraduates in Automobile Service Engineering based on "3+1" model**Author(s):** Li, SH (Li Suhua); Yao, CL (Yao Cenglin)**Editor(s):** Tan HH**Source:** 2011 INTERNATIONAL CONFERENCE ON ECONOMIC, EDUCATION AND MANAGEMENT (ICEEM2011), VOL III **Pages:** 673-676 **Published:** 2011**Times Cited in Web of Science:** 0**Total Times Cited:** 0**Conference:** International Conference on Economic, Education and Management Macao, PEOPLES R CHINA MAR 05-05, 2011**Conference Title:** International Conference on Economic, Education and Management**Conference Date:** MAR 05-05, 2011**Conference Location:** Macao, PEOPLES R CHINA**Addresses:** [Li, SH] Jiangnan Univ, Sch Electromech & Architectural Engn, Wuhan, Hubei, Peoples R China**Reprint Address:****E-mail Address:** wuhanlsh@163.com, wuhanycl@163.com**IDS Number:** BVY56**ISBN:** 978-988-18242-8-8

Record 3 of 8**Title:** Study on Chinese Film Product Marketing**Author(s):** Kai, X (Kai Xiong)**Book Group Author(s):** EBM Org Comm**Source:** INTERNATIONAL CONFERENCE ON ENGINEERING AND BUSINESS MANAGEMENT (EBM2011), VOLS 1-6 **Pages:** 1467-1471 **Published:** 2011**Times Cited in Web of Science:** 0**Total Times Cited:** 0**Conference:** 2nd International Conference on Engineering and Business Management Wuhan, PEOPLES R CHINA MAR 22-24, 2011**Conference Title:** 2nd International Conference on Engineering and Business Management**Conference Date:** MAR 22-24, 2011**Conference Location:** Wuhan, PEOPLES R CHINA**Addresses:** [Kai, X] Jiangnan Univ, Sch Business, Wuhan 430056, Peoples R China**Reprint Address:**

E-mail Address: xkyx@sina.com

IDS Number: BUL45

ISBN: 978-1-935068-19-8

Record 4 of 8

Title: Correspondence Analysis of Association Test of the New Brand Name

Author(s): Jie, SP (Jie, Shuiping)

Book Group Author(s): EBM Org Comm

Source: INTERNATIONAL CONFERENCE ON ENGINEERING AND BUSINESS MANAGEMENT (EBM2011), VOLS 1-6
Pages: 1481-1484 **Published:** 2011

Times Cited in Web of Science: 0

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Conference: 2nd International Conference on Engineering and Business Management Wuhan, PEOPLES R CHINA MAR 22-24, 2011

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Conference Date: MAR 22-24, 2011

Conference Location: Wuhan, PEOPLES R CHINA

Addresses: [Jie, SP] Jiangnan Univ, Dept Psychol, Wuhan, Peoples R China

Reprint Address:

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IDS Number: BUL45

ISBN: 978-1-935068-19-8

Record 5 of 8

Title: Empirical Study of College Students' Clothing Consumption in Wuhan

Author(s): Chen, DW (Chen, Danwen)

Book Group Author(s): EBM Org Comm

Source: INTERNATIONAL CONFERENCE ON ENGINEERING AND BUSINESS MANAGEMENT (EBM2011), VOLS 1-6
Pages: 1541-1543 **Published:** 2011

Times Cited in Web of Science: 0

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Conference: 2nd International Conference on Engineering and Business Management Wuhan, PEOPLES R CHINA MAR 22-24, 2011

Conference Title: 2nd International Conference on Engineering and Business Management

Conference Date: MAR 22-24, 2011

Conference Location: Wuhan, PEOPLES R CHINA

Addresses: [Chen, DW] Jiangnan Univ, Inst Educ, Wuhan 430056, Peoples R China

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IDS Number: BUL45

ISBN: 978-1-935068-19-8

Record 6 of 8

Title: The Application about Experiential Marketing in Brand-Building

Author(s): Liang, D (Liang, Dong); Zheng, CY (Zheng, Chunyan)

Book Group Author(s): EBM Org Comm

Source: INTERNATIONAL CONFERENCE ON ENGINEERING AND BUSINESS MANAGEMENT (EBM2011), VOLS 1-6
Pages: 1659-1661 **Published:** 2011

Times Cited in Web of Science: 0

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Conference: 2nd International Conference on Engineering and Business Management Wuhan, PEOPLES R CHINA MAR 22-24, 2011

Conference Title: 2nd International Conference on Engineering and Business Management

Conference Date: MAR 22-24, 2011

Conference Location: Wuhan, PEOPLES R CHINA

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IDS Number: BUL45

ISBN: 978-1-935068-19-8

Record 7 of 8

Title: Constructing the Performance Appraisal System of Knowledge Workers Based on the Internal Control

Author(s): Sun, Y (Sun, Yuan)

Book Group Author(s): EBM Org Comm

Source: INTERNATIONAL CONFERENCE ON ENGINEERING AND BUSINESS MANAGEMENT (EBM2011), VOLS 1-6 **Pages:** 676-679 **Published:** 2011

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Conference: 2nd International Conference on Engineering and Business Management Wuhan, PEOPLES R CHINA MAR 22-24, 2011

Conference Title: 2nd International Conference on Engineering and Business Management

Conference Date: MAR 22-24, 2011

Conference Location: Wuhan, PEOPLES R CHINA

Addresses: [Sun, Y] Jiangnan Univ, Sch Educ, Wuhan, Peoples R China

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IDS Number: BUL45

ISBN: 978-1-935068-19-8

Record 8 of 8

Title: Psychological Capital and Its Application in Human Resource Management

Author(s): Chen, HJ (Chen, Huijun)

Book Group Author(s): EBM Org Comm

Source: INTERNATIONAL CONFERENCE ON ENGINEERING AND BUSINESS MANAGEMENT (EBM2011), VOLS 1-6 **Pages:** 795-798 **Published:** 2011

Times Cited in Web of Science: 0

Total Times Cited: 0

Conference: 2nd International Conference on Engineering and Business Management Wuhan, PEOPLES R CHINA MAR 22-24, 2011

Conference Title: 2nd International Conference on Engineering and Business Management

Conference Date: MAR 22-24, 2011

Conference Location: Wuhan, PEOPLES R CHINA

Addresses: [Chen, HJ] Jiangnan Univ, Dept Psychol, Wuhan, Peoples R China

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